



Sustainable Forest Holdings Limited



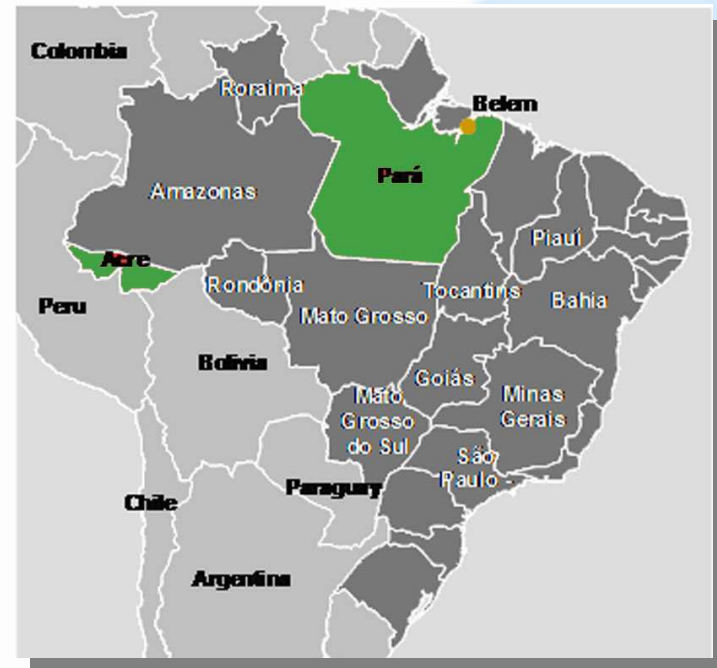
**Strategic Long-Term Supply Contract
with
China Flooring Holding Co., Ltd.**

**PRESS CONFERENCE
January 2010**

Sustainable, Responsible, Profitable

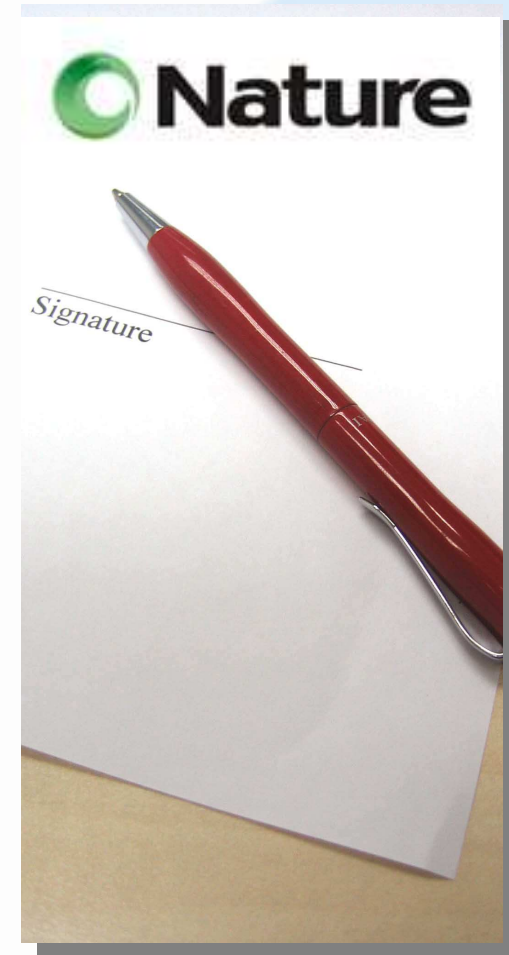
About Sustainable Forest Holdings Limited

- Bright Prosperous Holdings Ltd. (to be renamed to Sustainable Forest Holdings Limited).
- Listed on the main board of Hong Kong Stock Exchange (stock code: 723).
- The Company engages in sustainable management of and investments in natural forests; timber and wood processing, timber trading, sales and marketing under its own brand.
- The Company owns and leases approximately 287,745 hectares of natural forests in Brazil (44,503ha) and Russia (242,745ha) which corresponds to 24 million m³ hardwoods and softwoods.
- It also has 4 sawmills and wood processing facilities in Russia, sawmill / wood processing plant in China and operates an FSC certified sawmill processing plant in Brazil.
- Signed MOU to acquire a further 137,000 hectares of natural forest in Brazil in September 22, 2009.



Strategic Long-Term Supply Contract

- Signed contract on December 31, 2009
- Strategic Supplier to China Flooring Holdings Co., Ltd. (China Flooring”)
- To supply hardwood products from (Brazil / Columbia / Bolivia / Eucador / Peru)
- Products include S4S, S2S, wood blocks of the following species:
 - Cumaru 龍鳳檀
 - Tauari 織皮玉蕊
 - Jatoba 賈托巴
 - Garaperia 金檀
 - Balsamo 紅檀香
- Grants warrants exercisable into 39,000,000 common shares, exercise price @HK\$3.00 / share, 2 years duration



About Nature

- 1995, the year China Flooring was founded. Based in Foshan, it is one of the largest wood flooring company in China and Asia.
- “Nature”, rated amongst top 500 most valuable brands in China 5 continuous years. It was also awarded 3 national inspection exemption product labels(三項國家免檢產品), the well-known trademark in China(中國馳名商標), China's 500 Most Valuable Brands (中國最具價值品牌500強) and The Asia's 500 Most Influential Brands (亞洲品牌500強)
- In June 2008, International Finance Corporation, a World Bank Group, provided US\$50,000,000 equity & debt financing to China Flooring. In June 2008, Morgan Stanley invested US\$100,000,000 in China Flooring.
- 10,000 employees worldwide.
- 8 raw material supply bases around the world including Indonesia, Peru and Africa
- 1 of the first to establish a national level laboratory, a Post-doctoral mobile workstation, two technical research institutions in China.
- 12 large scale factories in China, including ZhongShan (中山), ShunDe(順德), KunShan(昆山), HaiLin(海林) and ShangRao(上饒).
- More than 2,800 specialty stores nationwide and internationally has built a sales network in 59 countries across 5 continents.



Nature on Nature



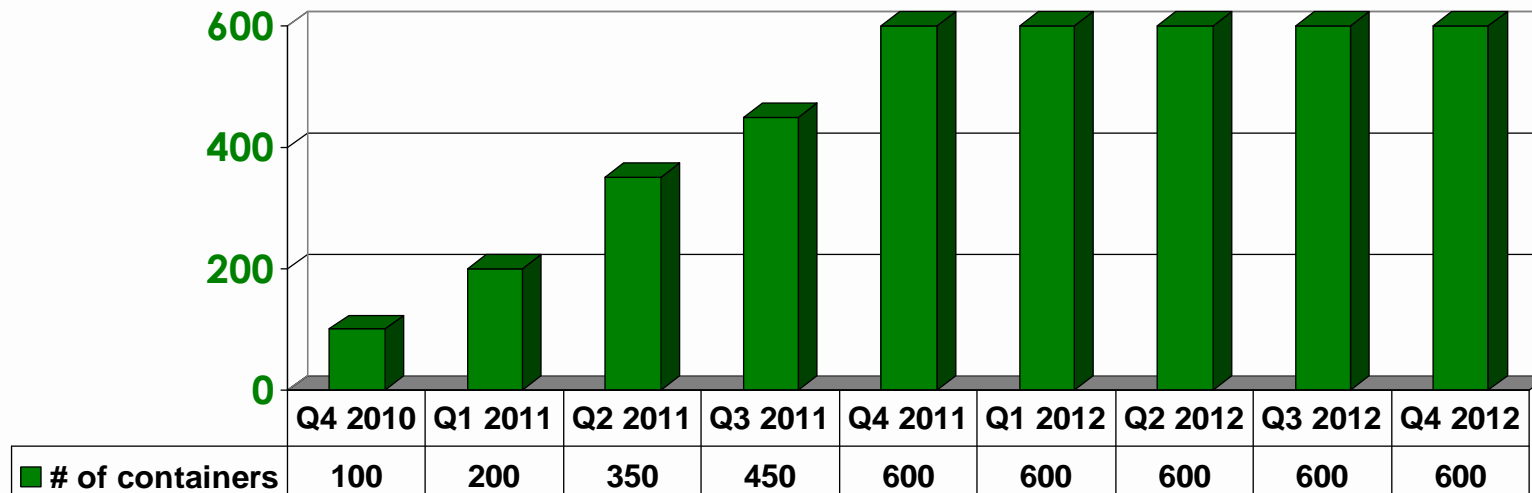
- China Flooring is a pioneer and leader in its sector on being environmentally responsible in China.
- It actively participates in the elimination of illegal logging and the improved management of the worlds' valuable and threatened forests.
- 3 of its factories have successfully achieved Chain of Custody (CoC) certification from the Forest Stewardship Council (FSC).
- On December 4, 2008, China Flooring received from WWF China awarded "Merit Conservation Supporter 2008" for its outstanding performance in the Global Forest & Trade Network - China (GFTN-China) program.
- In 2006, China Flooring donated RMB10,000,000 to National Reforestation Fund for the tree planting program in Western China. Nature has been instrumental in encouraging 14 timber suppliers in South America and a logging enterprise with management control of 200,000 hectares of Amazon rainforest to join the GFTN in Peru and Brazil.
- One of its suppliers in China, managing over 200,000 hectares of forest, has also achieved recognition of good forest management practices from FSC.



Estimated Minimum Supply To China Flooring

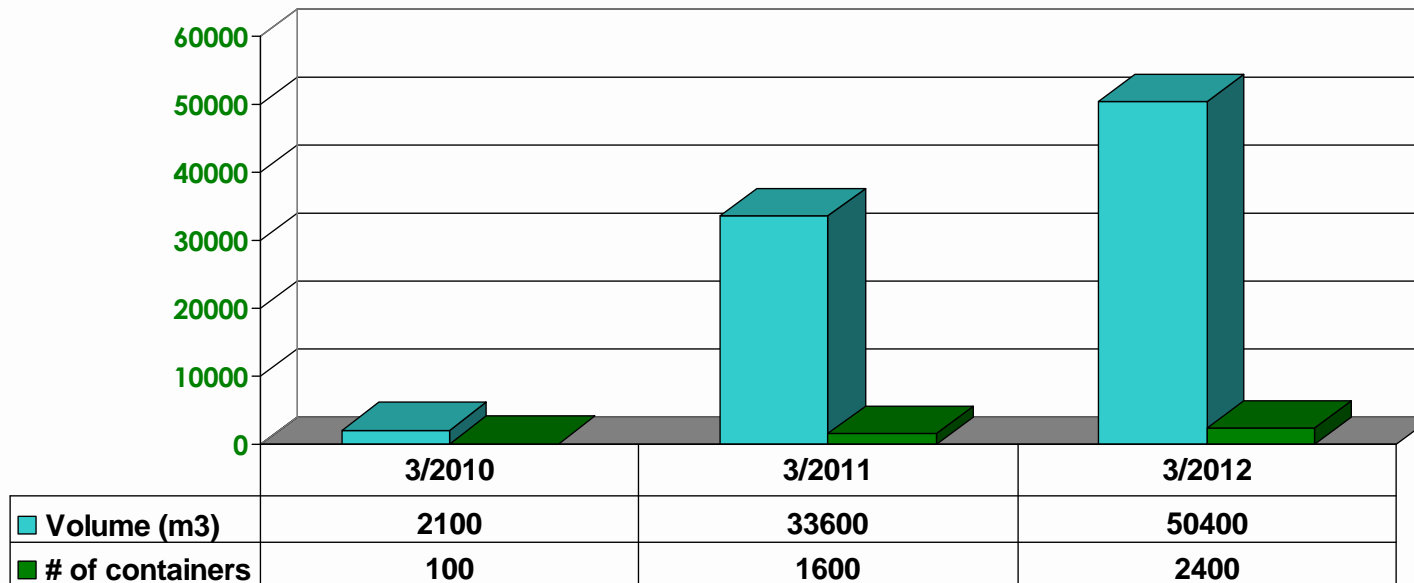
- Estimated Sales Prices US\$480-1,700/m³
- Estimated Sales Value US\$10,080-US\$35,700 / container (20-22m³ / container)
- Projected to begin from 50containers (monthly) in Feb 2010 and bringing up to 200 containers (monthly) by Jan 2011.

Projected Quarterly Minimum Supply (In Container Load)



Estimated Minimum Supply To China Flooring

Projected Annual Minimum Supply (In m3 and Container Load)



(Estimations)	3/2010	3/2011	3/2012
Average Monthly Value of all containers	US\$1,090,000	US\$2,900,000	US\$4,360,000



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